

## **Bar-United** **Social Responsibility**

Please enjoy Bar-United responsibly.

Here at Bar-United, we are committed to responsible drinking, so we need to ensure that you are over the legal drinking age & non-muslim to be legally permitted to view this website in your country.

Social Media guidelines for our community:

Bar-United and all companies within the Pernod Ricard group carry a long-standing tradition of dedication to responsible drinking. Through a broad range of initiatives, in partnership with several organisations, including industry associations, regulators and public authorities representatives, Pernod Ricard and its affiliates are deeply committed to promoting responsible drinking and discouraging misuse of our products.

So, while we encourage fans to leave comments, photos, videos, and other content ("Post") on our social channels, we cannot allow any Post which:

- Features any people who are or appear to be under the legal drinking age, including featuring any people who are associated with drinking, who are not, or who do not look, over the legal drinking age.
- Is made by someone under the legal drinking age.
- Encourages underage purchase or drinking of alcoholic beverages, or illegal, irresponsible or immoderate drinking.
- Promotes over-consumption or condemns or criticises in any way anyone who chooses not to drink alcohol.
- Portrays irresponsible drinking in a positive light or associates drinking with driving, operating any machinery or engaging in any dangerous activity.
- Implies alcoholic beverages have any physical, psychological or intellectual benefits or contributes to sexual success.
- Implies alcoholic beverages gives confidence or helps to overcome individual or social problems.
- Glorifies the alcohol strength, relatively high alcohol content or intoxicating effect of a drink.
- Mentions drinking alcohol concerning any illegal, antisocial, dangerous, aggressive or violent behaviour.

We reserve the right to remove or comment on any Post that, in our sole discretion, is unacceptable, undesirable, inappropriate or in violation of these guidelines on any of our social channels.

By using this site, you agree to the [Privacy Policy](#) and [Terms & Conditions](#).